



COACH BIO

Keith Ricketts

Keith started playing volleyball in 1978. In 1988 he started coaching a boy's team and in 1991 he started East Cobb Stingers Volleyball Club with ONE team. (That became North Atlanta Volleyball Club just a few years later.) He has been CAP II certified since 1995 and has taken multiple coaching clinics over the years in order to always be learning and staying updated in his knowledge of the game. In addition, he has hosted several coaching clinics for high school coaches and offered several summer clinics for high school players in the area. The game of volleyball is his passion. He loves coaching and watching his girls when the light bulbs go off! In his many years as a Club Director, Keith has helped over 90 young ladies receive college scholarships. He believes in positive reinforcement and feedback, coaching his girls to never say "I can't do it"... if they think they can, they will! Volleyball can be a frustrating sport because it takes lots and lots of touches on the ball to achieve a skill. Teaching the proper skills techniques is Keith's forte; He wants the girls to be successful! He believes in working hard but also having fun along the way. He prides himself in teaching girls to be smart players, because if they know the game it will make them better players. He expects his teams to always exhibit good sportsmanship and have a quiet confidence. Last year Keith was honored with an award by USA Volleyball for his years of service in developing grassroots volleyball in GA.